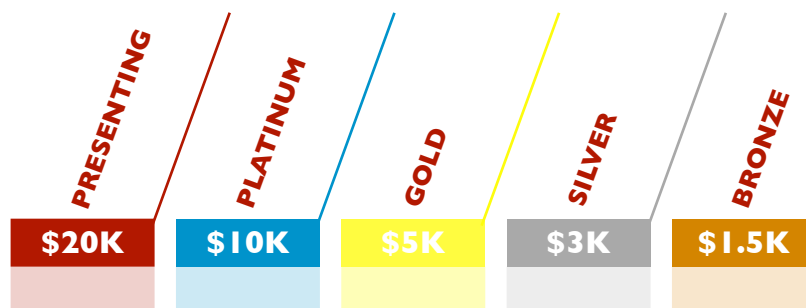


Sponsor aGLIFF's Oscar Party



OSCAR PARTY ADVERTISING AND RECOGNITION

Be a part of the most exciting Oscar Party in Austin, Texas while also helping a 501(c)(3) organization with 23 years of service to its community.

| | PRESENTING \$20K | PLATINUM \$10K | GOLD \$5K | SILVER \$3K | BRONZE \$1.5K |
|---|---------------------|-------------------|--------------|----------------|------------------|
| Presenting sponsor logo representation on all Oscar materials | ✓ | | | | |
| Have logo projected onto the red carpet | ✓ | | | | |
| Representation as host of the VIP Oscar Dinner | ✓ | | | | |
| Recognition as sponsor of lifetime achievement award | ✓ | | | | |
| Host a VIP Oscar Lounge (two available) | - | ✓ | | | |
| Logo on banners and promotional posters | ✓ | ✓ | ✓ | | |
| Logo on Oscar Party Ballot | ✓ | ✓ | ✓ | | |
| Company banner displayed at Oscar Party | ✓ | ✓ | ✓ | | |
| Logo on Sponsors Wall of the red carpet entrance | ✓ | ✓ | ✓ | ✓ | ✓ |
| Get product samples into the hands of attendees via VIP bag | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor profile in aGLIFF News Blog and Facebook Updates | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo & link on sponsor page of aGLIFF website | ✓ | ✓ | ✓ | ✓ | ✓ |
| VIP entrance into the Oscar Party | 15 | 10 | 10 | 5 | 2 |

PRINT ADVERTISING

Gain the branding advantage of being identified as a sponsor of aGLIFF in our local, regional, and national advertising.

| | PRESENTING \$20K | PLATINUM \$10K | GOLD \$5K | SILVER \$3K | BRONZE \$1.5K |
|---|---------------------|-------------------|--------------|----------------|------------------|
| Name listed as a presenting sponsor on posters, invitations, etc. | ✓ | | | | |
| Recognition as significant corporate partner during film festival | ✓ | ✓ | | | |
| Logo on local/regional/national display advertising | ✓ | ✓ | ✓ | | |
| Logo on promotional posters | ✓ | ✓ | ✓ | ✓ | ✓ |

ABOUT OUR AUDIENCE

In a 2009 poll, **92% of aGLIFF audience members** responded that they were **likely or very likely to recommend aGLIFF** to friends, family, or colleagues!

Gender

Male: 55%
Female: 45%

Education

Some College: 22%
Undergraduate degree: 35%
Graduate Degree: 37%

Race

Caucasian: 77%
African American: 2%
Asian/Pacific Islander: 3%
Latino: 16%
Native American: 1%
Other: 2%

Household Income

32 – 60K: 35%
60 – 100K: 27%
100K +: 20%

For other ideas or opportunities, don't hesitate to contact us directly!

Terms and Conditions subject to change. Please see aGLIFF.org for more information.