

aGLIFF 23

ADVERTISING RATE SHEET & AGREEMENT

THE DEADLINE FOR AD SUBMISSIONS IS THURSDAY, JULY 15, 2010

Advertise in the aGLIFF Festival Program, which has 5,000 copies distributed across Central Texas!

Reach our festival attendees as well as thousands of people in cities across the region as we celebrate 23 years as the oldest and largest LGBTQI film festival in the Southwest.

PAGE SIZES & RATES:

Size	Dimensions	B&W	Color
Full Page	8.0" x 5.0"	\$650	\$1,000
Half Page	3.875" x 5.0"	\$400	\$700
Quarter Page	3.875" x 2.375"	\$250	\$425
Eighth Page	1.825" x 2.375"	\$125	\$250

OTHER CHARGES:

Build an ad	\$75/hr	\$100/hr
Modify an ad	\$50/hr	\$75/hr

Preferred placement is not available.
Business cards will be modified to fit into an Eighth Page ad.
Program trim size (folded) is 5.5" x 8.5."

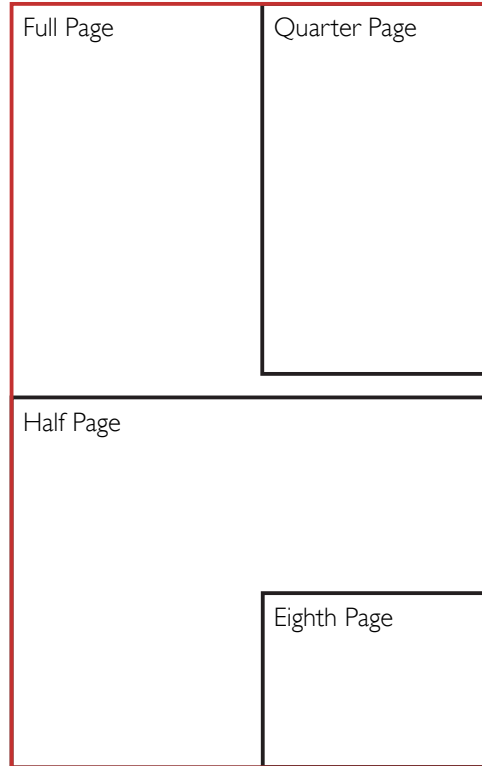


Image is for orientation only. Page size not to exact scale.

PRESS READY PDF: All images 300dpi. CMYK or Grayscale. Acrobat 4.0 or higher. No transparencies. Embed all fonts.

PRESS READY TIFF: All images 300dpi. CMYK or Grayscale. PostScript: Level 2. Data Format: ASCII or Binary. No image compression.

PRESS READY EPS: All images 300dpi. CMYK or Grayscale. PostScript: Level 2. Data Format: ASCII or Binary. Embed all fonts.

PLEASE NOTE: Do not send JPEG or GIF files. Do not send files in RGB. Ads created in Microsoft Word, Publisher, or Power Point will not be accepted. aGLIFF is not responsible for any errors in content provided by the advertiser. If files are prepared improperly and mechanical requirements are not met, aGLIFF will not guarantee the reproduction of the ad and additional production charges to the advertiser may result. No art or digital files will be returned unless requested.

aGLIFF is a nonprofit 501(c)3 organization. Advertisements are a tax-deductible contribution up to the amount allowable by federal tax laws.

YES, I want to advertise in the aGLIFF23 Festival Program!

FULL PAGE HALF PAGE QUARTER PAGE EIGHTH PAGE | B&W COLOR

NAME(S)

PHONE (DAY)

STREET ADDRESS

PHONE (EVENING)

CITY

STATE

ZIP

EMAIL(S)

CHECK/MONEY ORDER ENCLOSED

VISA

MASTERCARD

AMEX

DISCOVER

CARD #

EXP DATE

SIGNATURE

aGLIFF will provide the advertiser with the above-mentioned space in the Festival Program in return for payment in full of the contracted cost. All ads are subject to approval. Ads may be excluded due to subject matter or space limitations.

Terms and Conditions subject to change. Please see aGLIFF.org for more information.

aGLIFF • 1216 E. 51st St. • Austin, Texas 78723 • 512.302.9889 • aGLIFF.org • skot@aGLIFF.org